



FOR IMMEDIATE RELEASE

Dated: 25th April 2025

KAF Digital Bank to Officially Onboard its Early Adopters from Public with the Commencement of PERINTIS Phase

Kuala Lumpur, 25th April 2025 – KAF Digital Bank today started the onboarding of selected public customers with the commencement of the PERINTIS phase, marking a significant step towards redefining Islamic digital banking in Malaysia. Beginning **25th April 2025**, a selected group of early public adopters will gain first-hand experience of KAF Digital Bank's seamless Islamic digital banking platform, setting the stage for a full public launch in the near future.

As part of the PERINTIS invite-only group, selected public users will have access to innovative Shariah-compliant banking solutions designed to simplify financial management and enhance digital convenience. The PERINTIS phase will also serve as a testing ground to gather valuable user feedback, ensuring that KAF Digital Bank delivers a cutting-edge and user-centric digital banking experience.

"This PERINTIS launch represents a major milestone in our journey towards revolutionising digital banking in Malaysia," said Rafiza Ghazali, CEO of KAF Digital Bank. "We are committed to creating a platform that not only provides seamless financial services but also empowers users with the tools and knowledge to make informed financial decisions."

Key Features of the KAF Digital Bank PERINTIS Phase:

- **Early Access:** Selected public participants will have the chance to be among the first few customers and the digital bank app users.

- **Financial Empowerment:** Users will benefit from integrated financial literacy tools that enhance their understanding of financial management and investment practices.
- **User-Driven Enhancements:** PERINTIS participants will have the opportunity to engage and provide valuable feedback, shaping the future of KAF Digital Bank.
- **Seamless Digital Transactions:** Customers can enjoy a frictionless banking experience, from digital payments to personalised financial insights.

As part of our commitment to responsible banking, we will launch a platform in partnership with POD to promote financial literacy to our customers, particularly the unserved and underserved segments. Customers can earn reward points by participating in our financial literacy programmes, engaging in quizzes and games, and exchanging the reward points for exciting gifts!

Those who have registered interest in participating in the PERINTIS Phase, which has been opened to public since 13th January 2025, will receive an invitation to become one of the first few public customers of KAF Digital Bank.

About KAF Digital Bank

KAF Digital Bank Berhad (formerly known as KAF Digital Berhad) is a licensed financial institution under the Islamic Financial Services Act 2013 (IFSA), committed to transforming financial services with secure, Shariah-compliant, and customer-focused digital banking solutions. Designed to bridge financial gaps, we empower individuals and businesses through innovative, accessible, and transparent banking experiences. Our PERINTIS launch marks the first step in redefining digital banking, prioritising financial literacy and inclusion to help Malaysians confidently achieve their financial goals.

For more information, log on to www.onzbanking.com and follow us on Instagram (@kafinvestmentbank), and LinkedIn (KAF Group).

About POD

POD, a platform developed by Pod Capital Sdn Bhd, is a financial well-being platform for gig workers and the underserved in Southeast Asia. This Malaysian homegrown Shariah-compliant solution helps users save money and access microfinancing and financial products while leveraging artificial intelligence to provide users with an alternative way to build credit records which in turn enable them to access financing products from banks.

For more information on POD, please refer to www.usepod.com.

Disclaimer

This publication is meant for general information, guidance, and illustrative purposes and shall not be construed as any form of recommendation by KAF Group for any investment and/or such other purposes. The information contained shall not be read as a representation, or warranty, whether expressed or implied, by KAF Group, as to the merits of an investment or for any purpose whatsoever. On this note, the information may not be used, distributed, or reproduced, in whole or in part, nor any of its contents may be divulged to any other person(s) without our prior written consent.

For media inquiries, please contact:

KAF Group Marketing

KAF Digital Bank Berhad

Contact@kaf.com.my